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Honorable Commissioner of
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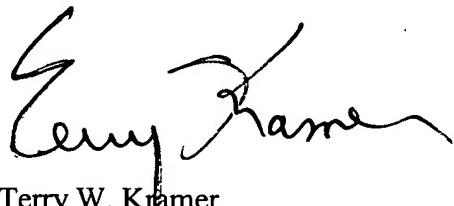
RE: Associate Power Of Attorney
For: **METHOD AND APPARATUS FOR
MEASURING USER ACCESS TO IMAGE DATA**
Serial Number: 09/266,790
Our Ref. No.: NRI 2001

Dear Sir:

Attached please find papers concerning the above-identified patent application comprising:

Associate Power Of Attorney

Respectfully submitted,



A handwritten signature in black ink, appearing to read "Terry W. Kramer".

Terry W. Kramer

TWK:js

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#6 mm 6/12/01

PATENT
IN THE UNITED STATE PATENT AND TRADEMARK OFFICE
(Attorney Docket No. NRI 2001)

In re application of)
)
 Net Ratings, Inc.)
)
 For: Method & Apparatus For)
 Measuring User Access To Image)
 Data)

Group Art Unit: 2166

Examiner: Kalinowski

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Serial Number: 09/266,790

Filing Date: March 12, 1999



ASSOCIATE POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 1.34 and M.P.E.P. § 402.02, the undersigned principal attorney or agent hereby appoints all of the practitioners associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith and directs that all correspondence be addressed to that Customer Number:

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Telephone number: 312-913-0001

Date:

June 7, 2001

By:

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